CONTRACT

WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
341600 / 1	WOC10035687

Product
issue

Contract Dates	Estimate #
10/16/12 - 10/22/12	**2050**

Advertiser	Original Date / Revision
DEMOCRATIC SENATORIAL CAMPAIGN COI	10/12/12 / 10/16/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WVIT	Corey Lane	Philadelphia NS

Special Handling

Demographic
RHH

IDB#	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref
01274	99480

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WVIT	10/16/12	10/22/12	9-10A TODAY SHOW	9A-10A		:30			NM	3	$1,725.00
	ISSUE			ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME								
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-TWTF--	2	$575.00						
	Week:	10/22/12	10/28/12	M------	1	$575.00						
2	WVIT	10/16/12	10/22/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	4	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-TWTF--	3	$200.00						
	Week:	10/22/12	10/28/12	M------	1	$200.00						
3	WVIT	10/16/12	10/20/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-----S-	1	$650.00						
4	WVIT	10/16/12	10/21/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	1	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	------S	1	$575.00						
5	WVIT	10/16/12	10/22/12	4-5P ELLEN	4P-5P		:30			NM	5	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-TWTF--	4	$600.00						
	Week:	10/22/12	10/28/12	M------	1	$600.00						
6	WVIT	10/16/12	10/22/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	3	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-TWTF--	2	$750.00						
	Week:	10/22/12	10/28/12	M------	1	$750.00						
7	WVIT	10/16/12	10/22/12	7-9A TODAY SHOW	7A-9A		:30			NM	5	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-TWTF--	3	$800.00						
	Week:	10/22/12	10/28/12	M------	2	$800.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
341600 / 1	WOC10035687

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	issue	**2050**

Advertiser	Original Date / Revision
DEMOCRATIC SENATOR	10/12/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
8	WVIT	10/16/12	10/20/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$250.00						
9	WVIT	10/16/12	10/20/12	7-9A SATURDAY TODAY	7A-9A		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$700.00						
10	WVIT	10/16/12	10/21/12	6-7AM SU CT NEWS TODAY	6A-7A		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$350.00						
11	WVIT	10/16/12	10/21/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$400.00						
12	WVIT	10/16/12	10/21/12	8-9A SUNDAY TODAY	8A-9A		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$700.00						
13	WVIT	10/16/12	10/22/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	4	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	-TWTF--	4	$900.00						
14	WVIT	10/16/12	10/22/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	M------	1	$1,100.00						
15	WVIT	10/16/12	10/22/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	5	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-TWTF--	4	$1,400.00						
Week:		10/22/12	10/28/12	M------	1	$1,400.00						
16	WVIT	10/16/12	10/22/12	630-7P NIGHTLY NEWS	630-7P		:30			NM	2	$7,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-TWTF--	1	$3,700.00						
Week:		10/22/12	10/28/12	M------	1	$3,700.00						
17	WVIT	10/16/12	10/22/12	1135-1235A TONIGHT SHO	1135P-1235A		:30			NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-TWTF--	2	$500.00						
Week:		10/22/12	10/28/12	M------	1	$500.00						
18	WVIT	10/16/12	10/22/12	1235-135A LATE NIGHT	1235A-135A		:30			NM	3	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	-TWTF--	3	$200.00						
19	WVIT	10/16/12	10/22/12	11-1135P LATE NEWS	11P-1135P		:30			NM	3	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-TWTFSS	2	$2,000.00						
Week:		10/22/12	10/28/12	M------	1	$2,000.00						
20	WVIT	10/16/12	10/22/12	7-730P EXTRA	7P-730P		:30			NM	5	$5,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-TWTF--	4	$850.00						

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Advertiser	Original Date / Revision
DEMOCRATIC SENATOR	10/12/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WVIT*	*10/15/12-10/21/12*		*7-730P EXTRA*	*7P-730P*	*-TuWThF----*	*:30*		*~~$850.00~~*	*NM*		
	See MG 20.6											
	PREEMPT-PROGRAM CHANGE											
6	WVIT	10/15/12-10/21/12		TH30ROCK/UP ALL NIGHT	8P-9P	----Th-----	:30		$1,700.00	NM		
Ⓜ	MG for 21.5,20.4											
Week:	10/22/12	10/28/12	M------	1	$850.00							
21	WVIT	10/16/12	10/22/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	4	$3,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-TWTF--	4	$850.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WVIT*	*10/15/12-10/21/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	*-TuWThF----*	*:30*		*~~$850.00~~*	*NM*		
	See MG 21.6											
	DNA-NEWS SPL REPORT											
5	*WVIT*	*10/15/12-10/21/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	*-TuWThF----*	*:30*		*~~$850.00~~*	*NM*		
	See MG 20.6											
	PREEMPT-PROGRAM CHANGE											
6	WVIT	10/15/12-10/21/12		730-8P ACCESS HOLLYWO	730P-8P	----ThF----	:30		$850.00	NM		
Ⓜ	MG for 21.1 10/16											
Week:	10/22/12	10/28/12	M------	1	$850.00							
22	WVIT	10/16/12	10/20/12	NOTRE DAME FOOTBALL	230P-7P		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----S-	1	$1,000.00							
23	WVIT	10/16/12	10/22/12	10-11A TODAY SHOW	10A-11A		:30			NM	2	$1,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-TWTF--	1	$575.00							
Week:	10/22/12	10/28/12	M------	1	$575.00							
									Totals		60	$53,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	60	$53,250.00	$45,262.50
Totals	60	$53,250.00	$45,262.50

Signature: _____ **Date:** _____

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